

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57145   CF   LOC-POL   FBD - LBD: 10/30/12 - 11/05/12   HL#:   Created: 10/29/12 01:46 PM

Client: FRIENDS OF RAJA (319843)   CPE: / /   Agency Commission: 15 %   Updated: GALLAGHE on 10/29/12 02:27 PM

Agency: STEVENS REED CURCIO &   Product: (R) STATE SENATE -   Self Protect.: :20:00   Confirmed: 10/29/12 02:06 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

ALL RATES ARE NON PRE-EMPTIBLE.

PAID FOR BY: FRIENDS OF RAJA

MARK INVOICE PAID, PROOF OF PERFORMANCE, AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
002	NEWS5PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
003	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
004	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
005	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
006	PRACESN3	* * * * * S	CARD	30	D			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
007	PSURV25	* * W * * * *	REGP	30	D			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

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Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,340.00	1	\$2,340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$2,250.00	5	\$11,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	08:00 - 09:00	1 1 1 1 1 0 0	MORN	30	D			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	08:00 - 09:00	2 2 2 2 2 0 0	MORN	30	D			0.0	\$450.00	10	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AINSIDER	1 1 1 1 1 0 0	ACC	30	D			0.0	\$700.00	5	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

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Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	07:00 - 08:00	1 1 1 1 1 0 0	MORN	30	D			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
016	08:00 - 09:00	2 2 2 2 2 0 0	MORN	30	D			0.0	\$450.00	10	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
017	DTALK	1 1 1 1 1 0 0	DAY	30	D			0.0	\$405.00	5	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
018	LLETTER01	1 1 1 1 1 0 0	LETT	30	D			0.0	\$575.00	5	\$2,875.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
019	MLOCAL5A	2 2 2 2 2 0 0	MORN	30	D			0.0	\$360.00	10	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
020	D11AM	1 1 1 1 1 0 0	PRIC	30	D			0.0	\$675.00	5	\$3,375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
021	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWS430PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NNOON	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DLIVE9A	1 1 1 1 1 0 0	DAY	30	D			0.0	\$225.00	5	\$1,125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	DLIVE930A	1 1 1 1 1 0 0	DAY	30	D			0.0	\$225.00	5	\$1,125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	12:30 - 15:00	1 1 1 1 1 0 0	DAY	30	D			0.0	\$450.00	5	\$2,250.00		
	SOAPS/TALK												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	DPHIL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEWS4PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	148	0	\$109,515.00	\$93,087.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$109,515.00	\$93,087.75	\$0.00	\$0.00